

EMERGING
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EMERGING AFRICA CAPACITY BUILDING LIMITED

**2024 EXECUTIVE LEADERSHIP
PROGRAM (ELP) PROSPECTUS**



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<https://emergingafricagroup.com/capacity-building/>



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Executive Leadership Program

Introduction to the Emerging Africa Capacity Building (EACB) Executive Leadership Program

- The ELP program is an offshoot of the highly successful and acclaimed EACB Executive Mentorship Program which launched in April 2021. We have since completed 3 cohorts of the program and to date graduated **Thirty – Three (33) Senior Executives** (including CEOs, Founders, and C-suite Executives)
- The Executive Mentorship Program covered modules on **Mentorship & People Management, Branding & Marketing, and Leadership & Change management.**
- The proposed ELP will include additional modules on **Financing the dream (Business Finance, Personal Finance, Financial Analysis), Scaling your business through technology; Principles for developing a Scalable Business; Considerations prior to scaling; ESG, Innovative Leadership and Change management.**



Executive Leadership Program Curriculum

Module 1

Mentorship & People Management

- Inspiration, Self-Discovery, & Personal Development

Module 2

Branding, Marketing & Networking

Module 3

Strategy, Leadership, and Executive Management

Module 4

Financing the Dream

Business Finance

- Money & Capital Markets
- Financial Management of Working Capital
- Capital budgeting & fixed asset management
- Cost of Capital & short- & long-term financing by means of debt & equity capital

Personal Finance

The five (5) areas/aspects of personal finance:

- Income
- Spending
- Savings
- Investing &
- Protection

Three indispensable character traits

- Discipline
- Emotional Detachment
- Vital/Crucial nature of timing

Financial Analysis: (Horizontal Analysis, Vertical Analysis, & Ratio Analysis) –

Analyses of:

Balance Sheets*

Cash flow statements*

oCash flow analysis:

- a.Operating Cash Flow
- b.Free cash flow
- c.Free cash flow to the firm
- d.Free cash flow to equity
- e.Income statements*

Statements of shareholder equity*

**It is assumed that Mini – MBA program participants, will have basic/foundational proficiency in reading, and understanding financial statements. Where this is not the case, the participant(s) will take a foundational course in accounting fundamentals & reading and understanding financial statements.*



Executive Leadership Program Curriculum

Module 5

Scaling Your Business through Technology:

Overview of Digital Transformation

Principles for developing a scalable business:

- Creation of efficient processes
- Adoption of automated processes
- Deployment of scalable technology
- Moving from paper to digital-based processes

Considerations Prior to Scaling:

- What is the customer focus level of your business/division/unit? This will determine the type of technology tools, to be deployed
- Conduction of a thorough usability testing process
- Technological proficiency level of your employees/junior colleagues
- Financial feasibility

Module 6

ESG, Innovative Leadership & Change Management – *The Emerging Africa Group Case Study*



Winter 2024: January - March

S/N	Module	Date
1.	Mentorship: Inspiration, Self – Discovery & Personal Development	Saturday, January 20, 2024
2.	Branding, Marketing & Networking: <i>How to Leverage your Personal Brand for Career and Business Success</i>	Saturday, January 27, 2024
3.	Strategy, Leadership & Executive Management	Saturday, February 3, 2024
4.	Financing the Dream: Personal Finance, Business Finance, & Financial Analysis	Saturday, February 10, 2024
		Saturday, February 17, 2024
		Saturday, March 2, 2024
5.	Scaling Your Business through Technology	Saturday, March 9, 2024
6.	ESG, Innovative Leadership & Change Management	Saturday, March 16, 2024
	Graduation	Saturday, March 23, 2024

Fall 2024: September – November

S/N	Module	Date
1.	Mentorship: Inspiration, Self – Discovery & Personal Development	Saturday, September 7, 2024
2.	Branding, Marketing & Networking: <i>How to Leverage your Personal Brand for Career and Business Success</i>	Saturday, September 14, 2024
3.	Strategy, Leadership & Executive Management	Saturday, September 21, 2024
4.	Financing the Dream: Personal Finance, Business Finance, & Financial Analysis	Saturday, October 5, 2024
		Saturday, October 12, 2024
		Saturday, October 19, 2024
5.	Scaling Your Business through Technology	Saturday, November 2, 2024
6.	ESG, Innovative Leadership & Change Management	Saturday, November 9, 2024
Graduation		Saturday, November 23, 2024



Our Track Record And Impact

- ❖ Emerging Africa Capacity Building (EACB), has a proven, and demonstrable track record in the area of Board Training, having conducted well-received Board Training, for the Board of Directors of all existing subsidiaries of Emerging Africa Group in the years 2021, and 2022, utilizing the services of local and international subject matter experts.
- ❖ At EACB, we deliver world-class capacity building and people consultancy services alongside our international partners that better ensure an improved, higher quality workforce for our clients.
- ❖ Our access to a diverse, expert, and global faculty, grants our clients the opportunity to interact directly with business leaders for real-life guidance for personal and business success.
- ❖ It is a standard occurrence for individuals who have gone through our programs to report lifelong benefits (including better leadership skills and more strategic decision-making skills) have been acquired.



Some of our Clients / Partners



EACB Faculty

As seen below, our faculty is made up of experienced high-profile and trail-blazing founders, CEOs and other C-suite Executives who have extensive track records in executive and entrepreneurial roles.

- **Mrs. Toyin Sanni**, Executive Vice Chair and Founder, Emerging Africa Group
- **Mr. Jimoh Abubakar**, Chairman Trustbanc Group
- **Mrs. Funke Okoya** Executive Director, Nova Merchant Bank
- **Mrs. Patricia Aderibigbe** HR Director, Africa Finance Corporation
- **Mr. Bola Tinubu** Partner, Olajide Oyewole LLP
- **Mrs. Cecilia Madueke** Company Secretary, Julius Berger
- **Mr. Emmanuel Michael** Head, People and Culture, Letshego MFB
- **Mr. Lucien Moolenaar** Managing Partner, Anthem Advisory
- **Jean Pousson**, Director, Board Evaluation Limited
- **Mr. Olaide Agboola** Cofounder & CEO, Purple Group
- **Mrs. Titilayo Adeniyi Executive Director**, Capitalfields Investment Limited
- **Abimbola Shopeju** CEO Fundall
- **Adaku Ijara** MD, Emerging Africa Asset Management Limited
- **Mrs. Vivien Shobo** CEO, FVS Advisory Partners & Former CEO, Agosto & Co
- **Mr. Kolapo Joseph** GM/Head, Corporate Finance North South Power Company Limited
- **Professor Joseph Uwaleke** Professor of Capital Markets, Nasarawa State Univeristy
- **Mr. Wole Famurewa** Anchor, CNBC Africa
- **Adesuwa Onyenokwe** Journalist, Speaker, Communication Coach
- **Greg Binkert**
- **Dr. Joseph Mekiliuwa** Technical Adviser, FMDQ Group
- **Ms. Ann Mee** Independent Non-Executive Director, Emerging Africa Group
- **Mr. Ola Belgore** Managing Director/CEO Utiva Capital Limited
- **Mr. Tunde Lawanson** Head, Marketing and Corporate Communications, FBN Holdings
- **Felicia Sonubi** MD, Emerging Africa Trustees Limited



Select EACB Faculty



Toyin F. Sanni

Program Mentor

*Executive Vice Chair and Founder,
Emerging Africa Group*

Toyin is the founder and Executive Vice Chair at Emerging Africa Group. She has over thirty-four years experience as a prominent Investment Banker, Public Personality & Speaker.

Toyin was declared the All African Business-Woman of the year 2017 by CNBC Africa, & Nigeria's CEO of the Year 2017 by Pearl Awards. In 2020, she won the Africa Influencer (CEO) Award by Tech Times Africa. Toyin sits on several boards and committees including Transnational Corporation Plc, the Off Grid Energy Fund - Financing Energy Inclusion (OGEF-FEI) sponsored by the AfDB and other International Development Finance Institutions, NEPAD Business Group Nigeria and the Pearl Awards Governance Board.



Jimoh Abubakar

Faculty

Chairman Trustbanc Group

AAJ is a hands-on leader with over 25 years experience in the financial services industry. He joined TrustBanc Financial Group; a family-owned group founded in 2013 with focus on Wealth management & Ethical investing. He enjoys sharing lessons from his growth journey.



Vivien Shobo

Faculty

CEO, FVS Advisory Partners

Vivien Shobo is the Chief Executive Officer of FVS Advisory Partners. Before this, she was the Chief Executive Officer of Agosto & Co, Nigeria's foremost Credit Rating Agency, a position she held for over a decade (until December 2019).

In September 2020, Vivien Shobo was chosen from amongst her peers by the African Banker Awards Committee, as the winner of the African Banker Icon Award in recognition of her exemplary career and work at the helm of Agosto & Co, which was described as "truly pioneering and has helped transform capital markets in Nigeria and beyond."



Kolapo Joseph

Faculty

*GM/Head, Corporate Finance
North South Power Company Limited*

Kolapo Joseph is an astute investment banker and financial services expert with over a decade of experience. Over the years, his values of passion, innovation, integrity and excellence have played a significant role in shaping a career that spans different investment banking areas and projects across Africa.

Kolapo started his careers at Vetiva Capital Management (one of Nigeria's leading independent investment banks) where he joined as a pioneer staff and rose to the Deputy Head of Investment Banking Division. He was the pioneer Head of the Capital Markets and Advisory Unit when the company won several investment bank industry awards.



Funke Okoya

Faculty

*Executive Director – Investment Bank
Nova Merchant Bank*

Okoya is the Executive Director- Investment Bank of NOVA Merchant Bank. She is responsible for the growth and oversight of the Bank's subsidiaries comprising Asset Management, Securities Trading, Public Sector Group and Investment Banking.

She has over 22 years' experience covering Corporate and Investment Banking, Commercial Banking, Credit and Risk Management, Operations, Customer Services, Technology, Project Management, Branding, Strategy and Communications



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Select EACB Faculty



Jean Pousson
Faculty

Director, Board Evaluation Limited

Jean Pousson is a Director and founding shareholder of Board Evaluation Limited (www.board-evaluation.co.uk), a specialised consultancy practice set up in 2011 which provides board evaluation, strategic health checks, and various training and consultancy services to an international client base. He is a regular contributor to strategy and finance programmes run by The Institute of Directors, where he is one of their senior consultants and also contributes to programmes run by The Board Directors Institute in Dubai. Jean previously held the position of Director of Studies at the TSB Banking Group Management College where he was responsible for overall academic leadership.



Ann Mee
Faculty

*Non-Executive Director,
Emerging Africa Group*

Ann Mee has extensive NED/Interim/Executive experience with over 30 years of delivering major transformation initiatives to enable key corporate strategies, regulatory requirements and other Board sponsored strategies to increase overall shareholder value. She is highly skilled in managing initiatives that require mindset changes and dealing with conflict and resistance. Ann has worked with Regulatory bodies in UK (FCA and PRA), Qatar QFCA, Dubai DIFC, USA and Central Banks across Sub Saharan Africa and APAC. She has also worked in South Africa, Nigeria, Kenya, China & India. She has a great knowledge of different cultures and values having worked across many countries.



Professor Uwaleke
Faculty

*Professor of Capital Markets,
Nasarawa State University*

Uche Uwaleke is a Financial Economist and a renowned Professor of Capital Market at the Nasarawa State University Keffi where he was at various times the HOD Accounting department, HOD Banking and Finance department, Deputy Director of Research as well as the Director of Quality Assurance. A multi-Disciplinary scholar, he holds a B.Sc degree in Accounting, M.Sc in Economics and PhD in Finance with over 20 years of Lecturing engagements in reputable higher Institutions in Nigeria. Before joining Nasarawa State University as a pioneer academic staff, He worked as the Head of Research at Lombard Asset Management Ltd Abuja where he facilitated fund raising for many SMEs including through the development of bankable feasibility studies.



Greg Binkert
Faculty

*Independent Non-Executive Director
Emerging Africa Group*

Mr. Greg Binkert has more than 30 years of experience in international development finance. He held senior management positions at the World Bank and the Swiss Development Cooperation with experience in Africa, Latin America and Central Asia. He manages a Switzerland-based company that supports inclusive, poverty-reducing growth in Emerging Economies by mobilizing finance and providing advisory services. Mr. Binkert is a member of the Board of Directors of MozParks which operates the Beluluane Industrial Park – Mozambique’s premier industrial park – and is developing industrial and agro parks in other provinces of Mozambique. Greg Binkert received his Ph.D. from Stanford and his B.A. from Harvard University.



Lucien Moolenaar
Faculty

Managing Partner, Anthem Advisory

Lucien is a corporate finance and private equity lawyer with blue chip private practice and investment banking experience in London, New York and across Africa.

As Executive Director and Head of Legal for Africa & Markets, Lucien helped develop and execute the firm's strategy and its expansion to seven countries in Africa and the Middle East.



Application Requirements

- **Registration/Application Fee: N50,000**
- **Resume/CV**
- **Professional Bio (Brief)**
Write a 300-word summary of your professional and academic history



Executive Leadership Program Structure

The **ELP** is a flexible program that incorporates both virtual and onsite sessions throughout.

Due to the busy schedules of our prospective students, we have designed a program that allows for an **immersive classroom experience** and opportunity for **networking and collegiality** as well as a virtual experience that allows you to go back and relax in the comfort of your space or location and enjoy the virtual learning experience.

For prospective candidates who are interested in taking the specific modules, the fees for that module will depend on the delivery (Onsite or Virtual) as seen on **page 24**.

Tuition and Fees

Tuition

Full Program: **N850,000***

Fee per module:

Modules 1,2,3,5,6**

N260,750 (Onsite)

N185,250 (Virtual)

Module 4 (3 sessions)

N315,150 (Hybrid)

**Structured payment plans available*

*** While participation via the individual modules is an option (certificates are given, for each module completed), only participants in the full Mini – MBA program, receive the Mini – MBA certificate, and accompanying unlimited access to networking opportunities with fellow alumni, and program Faculty*

**Registration/Application
Fee
N50,000**




Registration Link

Click the link below to Register

<https://forms.gle/MAEEv3myZemZsBnz5> 

To access the full Mini-MBA Prospectus, check our website <https://emergingafricagroup.com/capacity-building/>

For further Enquiries

 +234 (0) 813 931 9843

 eacb@emergingafricagroup.com



Feedback from Previous Trainings

Snapshot of direct feedback from previous trainings

"Thanks again, this was a Board Training Master Class."

"This was a fantastic session. Thank you EACB"

"Very enriching, very stimulating, thanks so much, thanks so much Emerging Africa Capacity Building. Thank you very much all"

"Fantastic Session.... I was engaged all through #clap clap"

Wonderful day. I didn't even feel I was fasting*. Everything has been fantastic
*Training held during Ramadan"

"Thank you EACB"

"Thank you, facilitator! To the Coordinator and EACB, excellent as always. Well done"

"Very rich session. Thank you!"

"I am particularly pleased with the way the facilitator breaks the sessions down. It was wonderful"

"#clap clap very rich. Thank you, facilitator. Thank you EACB team"

"Thank you, amazing job! And thank you for all the recommended reading too"



Snapshots and Feedback from the Executive Mentorship Program



"Insightful and awesome Programme: i wish University Curriculum have a Course on Leadership on its own"

"It was a timely and beneficial program that happened at a time in my career when I needed support to decide on the next big breakthrough. I can say proudly that the sessions inspired, empowered and guided my decisions. The journey to my goals are clearer with precise actions to be employed. I am fulfilled by the wisdom, knowledge and great tips shared by the Mentors. Thank you EACB"

"Great time for me and thank you for making my 2021-remarkable year!"

I enjoyed the session, particularly the case studies and I am looking forward to the rest of the Program. The mix of mentees is also especially commended and the possibility of forging lifelong connections is certainly an added plus

More Testimonials from the Executive Leadership Program

EXECUTIVE LEADERSHIP PROGRAM (ELP) PARTICIPANT'S TESTIMONIAL



I'm glad I participated in this program. It was a time well invested. I have grown in knowledge and increased my network. This is highly recommended. Thank you Emerging Africa Capacity Building, faculties, and to the principal Program Mentor Mrs. Toyin F. Sanni, we could not stop drawing more. Thank you!



Deborah David | CFO African Circle Pollution Mgt Ltd

@eachbuilding | +234 8139319843 | Lekki Phase 1, Lagos

EXECUTIVE LEADERSHIP PROGRAM (ELP) PARTICIPANT'S TESTIMONIAL



The ELP Mini/MBA program was indeed an amazing program. There was so much to learn, unlearn and relearn, so much knowledge being shared in 1 room. I am indeed glad and very grateful to the facilitators and faculties for their efforts as I have expanded in capacity, network and drive. This is highly recommended for any business executive or anyone on his/her way to being one.



Chukwuemeka Bennaiah | Treasurer, VFD Group

@eachbuilding | +234 8139319843 | Lekki Phase 1, Lagos

EXECUTIVE LEADERSHIP PROGRAM (ELP) PARTICIPANT'S TESTIMONIAL



Each moment of the program was quite impactful. The practical business insights, access to continued mentorship by industry captains, priceless relationships/networks, among other things, makes the program a true delight. The value I got is life changing! My gratitude goes to the entire faculty, the program coordinator & the EACB team at large, the principal program mentor, my fellow Executives and Bloomfield!



Michael Abiiba | Managing Associate, BloomField Law Practice

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More Testimonials from the Executive Leadership Program

Participant's Review

Executive Leadership Program (ELP)/ Mini-MBA




“ I'm excited to share some fantastic news with you. Thanks be to God! At the 13th Edition of the African Achievers Awards on the 14th of July 2023, I was honored to receive the Award for 'Excellence in African Trade and Investment'! I couldn't have achieved this without your incredible support and guidance in the last transformational 18-months of my journey. I wanted to share this moment with you. The mind and career shifts EACB gave me cannot be overstated. It was by far one of the best things I did for myself in 2022. That one afternoon with you at Capital Club changed the game and opened the throne room realities of what is possible for me! Thank you TFS Once again, thank you for being an amazing mentor

★★★★★

”

Dr. Olori Boye-Ajayi

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EXECUTIVE LEADERSHIP PROGRAM (ELP) PARTICIPANT'S TESTIMONIAL




“ Special appreciation to my employer, Emerging Africa Group, the principal mentor Toyin F Sanni, faculty members and the Emerging Africa Capacity Building. It is indeed worth investing in and be assured of value for money - Learnings, networking, access to industry leaders etc.

★★★★★

Omodolapo Olawale | Group HR Officer, Emerging Africa Group

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EXECUTIVE LEADERSHIP PROGRAM (ELP) PARTICIPANT'S TESTIMONIAL




“ The program was well-designed, engaging, and practical, covering various aspects of business management and leadership. The faculty was knowledgeable, experienced, and supportive, providing valuable feedback and guidance throughout the program. The program also gave me the opportunity to network with other professionals from different sectors and countries, and learn from their perspectives and experiences.

★★★★★

Tobi Bondefaiye-Owope | Emerging Africa Capital Ltd

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Our Team

Board of Directors



Omobowale Ademola
Chairman

Ademola is an accomplished professional with decades of experience in the finance and public sectors and proven records of integrity, reliability and excellence, been recognized for her sterling attributes and performances in the Public Service.

She has previously worked at Lagos State Water Corporation as an Assistant General Manager, before being a Director in the Lagos State Treasury Office. She proceeded to be the Permanent Secretary, Lagos State Debt Management Office and Head of Service of Lagos State.

She is currently the Chairman, ALARHOPS (Association of Lagos State Retired Heads of Service & Permanent Secretaries) consult



Yomi Adeboye
Director

Chief Abayomi Adeboye possesses strong leadership skills, good vision, and is highly driven. He holds a first degree in Economics from Olabisi Onabanjo University, Ago-Iwoye. His experience in past decades has spanned across the financial, advertising, manufacturing sectors and most recently, Real Estate.

He is currently the Managing Director/Chief Executive Officer of U-Media Nig. Ltd.



Abimbola Shopeju
Non-Executive Director

Stella Abimbola Shopeju has nearly twenty years experience working in the power, telecommunications and finance sectors. She is specialized in financial planning and controls, human capital and talent management, commercial performance, FinTech and payment solutions.

She has taken up roles such as Deputy Managing Director, Vice President HR, Specialist Expatriate Management, Manager Total Rewards, HR Project Manager and an international assignment at the Africa Head Office in Kenya.



Oluseyi Adewale
Non-Executive Director

Seyi Adewale is the CEO Mainstream Cargo Limited, a Freight Forwarding and Customs Licensed Company.

He is an experienced Aviation Professional having served in prior Leadership positions at Nigerian Aviation Handling Company (NAHCO) PLC in the last 7 years.

Positions held include Chief Commercial Officer (CCO), Ag. Managing Director Q3-2016, and GM/CEO of Mainland Cargo Options Limited (MCO), a subsidiary company of NAHCO Plc.



Management Team



Olufunmbi Akinluyi
Executive Director

Olufunmbi Akinluyi holds a first degree in Economics from Valdosta State University, Georgia, USA. He holds an MPA in Public Administration from Kennesaw University.

He has worked in various capacities in both academia and the finance sector.

He is the Executive Director at EACB. He is passionate about eradicating poverty in Africa, empowering the less privileged, and strengthening international relations.



Chiagoziem Udeh
Marketing/L&D
Team Member

Chiagoziem is a young professional who helps brands leverage the power of marketing to drive growth and maximize their impact.

With a strategic mindset and creative approach, she develops compelling campaigns that engage audiences and build brand loyalty.

By analyzing data and market trends, Chiagoziem optimizes marketing strategies to deliver measurable results. Through collaboration and innovative thinking, she empowers businesses to stand out in competitive landscapes and achieve their goals.



Agbolade Adesanya
Learning & Dev.
Intern

Agbolade holds a bachelor's degree in economics from Covenant University. She has a keen interest in Human Resource Management, the Labor force, and Business Management, having acquired several certificates in building her knowledge.

She has hands-on experience in social media management and learning and development. She desires to help foster a culture of continuous growth and learning.



Aisha Aregbesola
Front Desk Rep /
Training Executive

Aisha is a distinguished graduate with a bachelor's degree in mathematics from the University of Abuja.

From coordinating as a secretary in a communication giant's training unit to navigating the tech realm as an ICT operator, her journey is a captivating blend of numbers, communication, and innovative learning experiences.

A dynamic mathematician turned training executive; she weaves numerical prowess with a passion for cultivating knowledge.

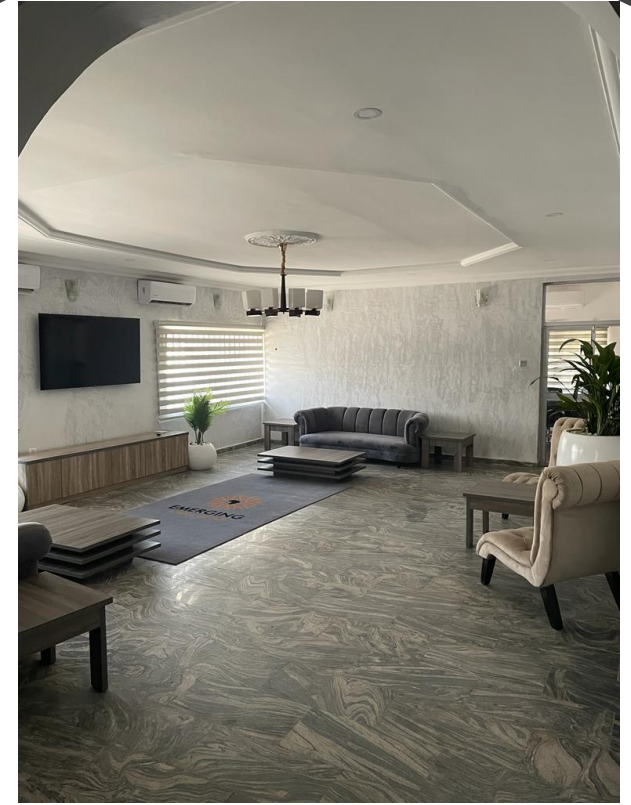
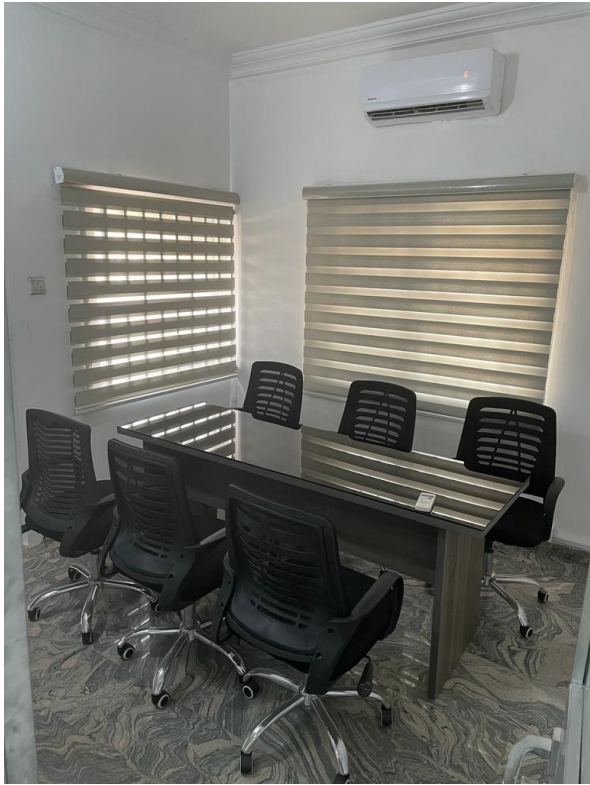
By spearheading transformative training initiatives, she is dedicated to shaping learning culture and fostering professional development by creating impactful training experiences that propel individuals and organizations toward excellence.



Our Venues



EACB Place, Lagos



Emerging Africa Place, Abuja



EACB Place: 15, Awudu Ekpekha Boulevard, Lekki Phase 1, Lagos

Head Office: 25A Bourdillon Road, Ikoyi, Lagos

Abuja: 2, Kamina Close, Wuse Zone 3, Abuja



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EMERGING AFRICA CAPACITY BUILDING LIMITED

Contact

Mahmoud Shuaib

Funmbi Akinluyi

Chiagoziem Udeh

Agbolade Adesanya

Email

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